



MILK.

Wir verpacken Geschmack.

FOOD PACKAGING DESIGN

We are one of the leading food packaging design agencies in Germany and we see ourselves as a **partner of change.**



OUR CLIENTS

From over 10 years full of food & design

**back
WERK**

ECKES granini
the best of fruit

FERRERO

fritz-kulturgüter®

**Glaabs
bräu**

Grafschafter
So ist unsere Natur.

**KANNE
BROTTRUNK.**

Kinder
Em-eukal




MACK & SCHÜHLE

share

 **Nestlé**

Netto
Marken-Discount

 **PEPSICO**

**Ritter
SPORT**


ROTKÄPPCHEN-MUMM


TRANSGOURMET


Unilever


RADEBERGER GRUPPE
DEUTSCHE BIERKULTUR

seubert
feinkostmanufaktur

TAKE A SIP AND HAVE A LOOK AT OUR PROJECTS  <https://www.milk-food.de/projekte/>

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MILK. is an agency specialising in packaging design and innovation. **We create food** products and brands from the initial idea to the finished artwork and promote them at the point of sale.

Insight.

Product idea.

Recipe development.

Brand strategy & design vision.

Product design (3D).

Packaging design.

Product range adaptation.

Prototyping.

Final artwork.

Retail.

INNOVATION LAB

DESIGN LAB

KEY FACTS

Our profile on one page

WHAT WE DO

Food Packaging Design

Food Retail Promotion

Food Innovation Management

Food Brand Development

WHO WE ARE

10 designers

3 project managers

2 brand strategy consultants

3 creative cooks

SINCE WHEN

2010

WHERE TO FIND US

Frankfurt am Main

GROSS INCOME

1.45 mio €

VISION & MISSION

See our statement on the next page

„partner of change“

PLEASE SUBSCRIBE TO OUR TASTY „MILKSHAKE“ NEWSLETTER



<https://www.milk-food.de/newsletter-anmeldung/>

We see our future in conjunction with the growing trend towards digitalisation accompanied by people's rediscovery of analogue products. We want to play a leading role in shaping this future by creating synaesthetic product experiences that move people.

Our particular area of expertise lies in acquiring a deeper understanding of food and letting it flow into the design. In doing so, we rely on our craftsmanship and specialist knowledge of the food and drink market. Our clients find their way to us via a shared love of food and a belief in the real added value that design can deliver.

We are the partner of change.

The task for us and our clients over the coming years is to reconceive the packaging and marketing of food from a neo-environmental perspective. We want to play our part in shaping this future in a meaningful way and generate added value by taking a holistic approach to product design.

FOOD

**Packaging Design
Performance.**

Food Passion.

**Innovation
Playground.**

New Business. Your creative project will be based on highly competent brand consultancy for both strategic decision making and everyday business.



New business/project manager

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New business/consultant

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