

# KEY FACTS

Our profile on one page

## WHAT WE DO

Food Packaging Design

Food Retail Promotion

Food Innovation Management

Food Brand Development

## WHO WE ARE

10 designers

3 project managers

2 brand strategy consultants

3 creative cooks

## SINCE WHEN

2010

## WHERE TO FIND US

Frankfurt am Main

## GROSS INCOME

1.45 mio €

## VISION & MISSION

See our statement on the next page

„partner of change“

PLEASE SUBSCRIBE TO OUR TASTY „MILKSHAKE“ NEWSLETTER



<https://www.milk-food.de/newsletter-anmeldung/>

We see our future in conjunction with the growing trend towards digitalisation accompanied by people's rediscovery of analogue products. We want to play a leading role in shaping this future by creating synaesthetic product experiences that move people.

Our particular area of expertise lies in acquiring a deeper understanding of food and letting it flow into the design. In doing so, we rely on our craftsmanship and specialist knowledge of the food and drink market. Our clients find their way to us via a shared love of food and a belief in the real added value that design can deliver.

## **We are the partner of change.**

The task for us and our clients over the coming years is to reconceive the packaging and marketing of food from a neo-environmental perspective. We want to play our part in shaping this future in a meaningful way and generate added value by taking a holistic approach to product design.

# FOOD

**Packaging Design  
Performance.**

**Food Passion.**

**Innovation  
Playground.**